



CAMP BLOGAWAY

The Original Bootcamp for Food & Recipe Bloggers

May 14 - 16, 2010 • In Beautiful Angelus Oaks, near Big Bear, California

	Friday
3 PM	Check In, Last Minute Massage Bookings
3 - 7 PM	Tastestopping Food Photography Slide Show
4 - 5 PM	Hands-On Wilton Decorating Workshop & Competition
5:30 PM	Mad Housewife Wine Meet & Greet
6 - 7:15 PM	Welcome Dinner & Sponsor Spotlight
7:30 - 8:45 PM	SESSION: How & Why Bloggers Work with Public Relations Folks Panel #1
9:00 PM	Cinematherapy, Fireside Lodge Lounging & S'mores
	Saturday
7:30 - 8:15 AM	Sunrise Hike
8:30 - 9:15 AM	Breakfast
9:30 - 10 AM	SESSION: Benefits of Running Your Blog Like a Business
10:00 AM	GROUP PHOTO
10:15 - 12:15 PM	SESSION: Steps to Shoot Stunning Food Photos, Demystify Camera Settings
12:30 - 1:45 PM	Lunch
1:45 - 3 PM	SESSION: Camera, cont... plus, Photoshop Fixes
3 - 3:45 PM	Break & Hands-On Photography Exercise
3:45 - 4:30 PM	SESSION: Recipe Writing Essentials, Copyrighting & Attributions
4:45 - 5:45 PM	SESSION: Food Styling Tips & Tricks for Bloggers
6 - 7:30 PM	Dinner & "Monetizing" Roundtable Discussions
7:45 - 8:45 PM	SESSION: How & Why Bloggers Work with Public Relations Folks Panel #2
9:00 PM	Karaoke & Fireside Lodge Lounging
	Sunday
8:30 - 9:15 AM	Sunrise Hike
9:30 - 10:15 AM	Sunday Brunch
10:30 - 11:15 AM	SESSION: SEO & How A Single Post Drew Over 20,000 Hits In One Day
11:15 - 11:45 AM	SESSION: "The Doctors Are In" Quickfire Q&A
Noon	Closing Ceremonies, Prop Swap, Golden Pinecone Award